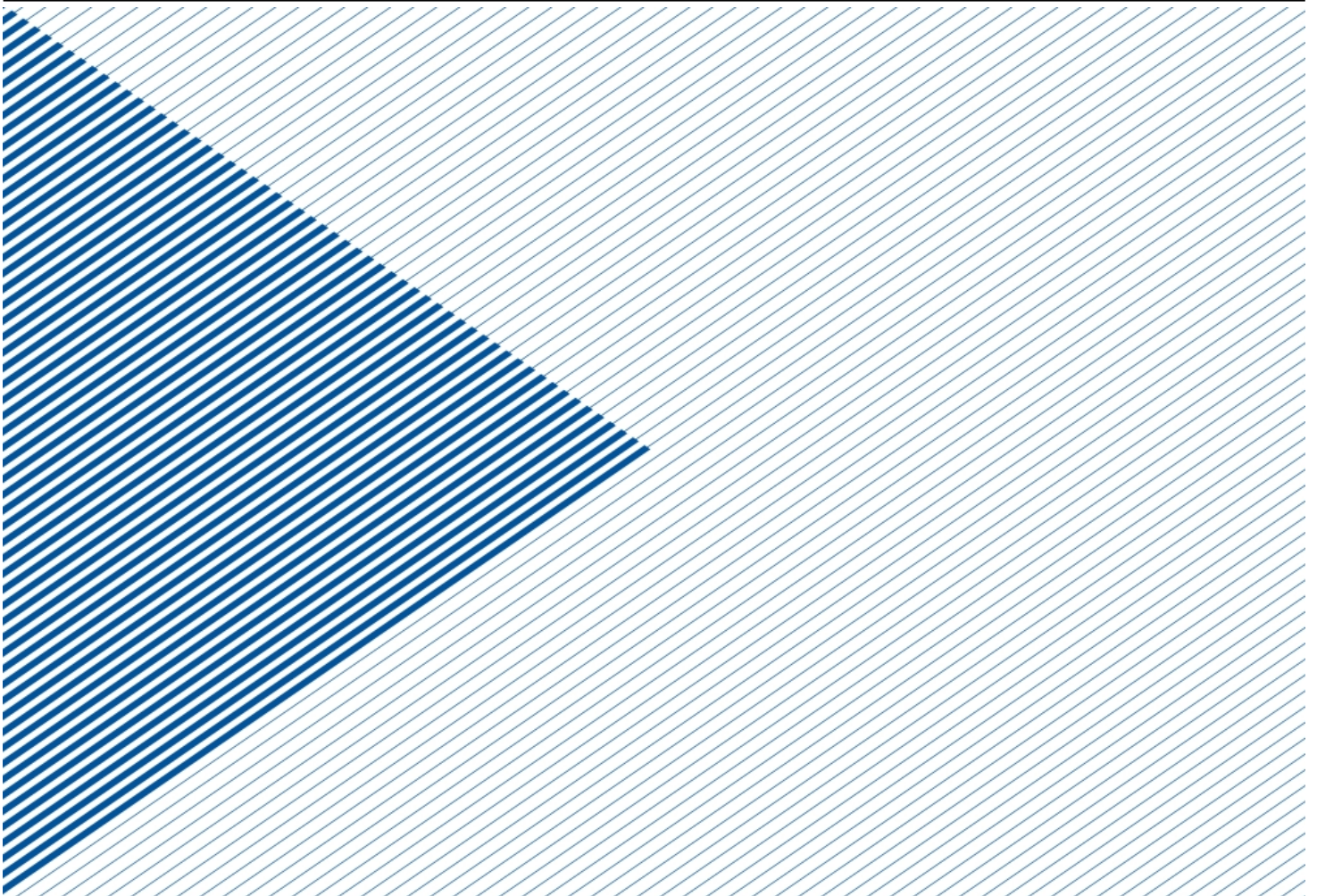


Global Agenda

World Economic Forum Annual Meeting 2015 Programme

Davos-Klosters, Switzerland 21-24 January



Programme Pillars

Programme Icons

Programme Co-Chairs

Crisis & Cooperation

Emerging economies are growing more powerful and assertive regionally and globally. Rather than a repeat of uni- or bipolar hegemony a concert of interdependent and stronger regions seems to be the most likely global scenario for the decades ahead. How can a world of “decentred globalism” deliver the necessary levels of cooperation in areas such as climate governance, cyber security and international trade and investment?

Growth & Stability

Economic growth after the financial crisis has mainly been the result of expansionary monetary policy. Whilst this prevented economies from falling apart the chances of addiction and misapplication are high, including excessive risk-taking, the build-up of asset bubbles, as well as capital outflows which inflate assets and potentially destabilize economies abroad. How can post-crisis economies become more dynamic, inclusive and resilient?

Innovation & Industry

Technological, demographic and economic forces are profoundly transforming industries and markets in areas such as healthcare, financial services, energy, manufacturing and retail. At the same time, concerns over low productivity growth are increasing, and large companies face criticism for maximizing short term gain at the expense of long-term wealth-creation and social benefit. From the sharing economy to the internet of things, how can businesses disrupt rather than be the disrupted?

Society & Security

Social instability occurs when political systems fail to adjust to change. Growing economic inequalities and deepening polarization indicate this is a major risk. Advanced and emerging economies alike need new ways of responding to shifting demands without risking social cohesion. Faced with uncertainty, how can societies avoid the vicious cycle of distrust, polarization and unrest?



Arts and Culture



Televised session



Interpretation



On the record



Sign-up required



Health Matters

Hari S. Bhartia, Co-Chairman and Founder, Jubilant Bhartia Group, India

Winnie Byanyima, Executive Director, Oxfam International, United Kingdom

Katherine Garrett-Cox, Chief Executive Officer, Alliance Trust, United Kingdom; Young Global Leader Alumnus; Global Agenda Council on Values

Jim Yong Kim, President, The World Bank, Washington DC

Eric Schmidt, Executive Chairman, Google, USA

Roberto Egydio Setubal, Chief Executive Officer and Vice-Chairman of the Board of Directors, Itaú Unibanco, Brazil

Monday 19 January

08.00 - 08.00

Congress Centre - -

1 registration

Registration Opens

Please pick up your badge at Registration on Kurgartenstrasse. Access to the Congress Centre begins on Tuesday 20 January as of 14.00.

Registration will be open around the clock on 20-22 January. Please refer to the Useful Information for detailed opening hours.

Tuesday 20 January

14.00 - 18.00

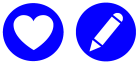
Congress Centre - Wisshorn

2 davos challenge/1

The Start of the Davos Challenge: Walk for Education

Walking to school in rural areas of some African countries can mean a distance of 6 kilometres or more every day. Evidence suggests that by giving children bikes to go to school – shortening their travel time by 75% – their school attendance and learning outcomes improve substantially. You can have an impact by taking this year's Davos Challenge: Walk for Education. For every recorded 6 kilometres walked in Davos, UBS in collaboration with World Bicycle Relief (WBR) will donate a bicycle to a schoolchild in rural South Africa.

Sign up in advance online and pick up your pedometer on Tuesday 20 January between 14.00 and 18.00 or Wednesday 21 January between 08.45 and 09.45 and find out how to track your progress. You are also invited to a special session to conclude the Davos Challenge: Walk for Education on Saturday 24 January at 09.00 - 09.15 in the Wisshorn Room.



18.00 - 18.10

Congress Centre - Congress Hall

3 welcome message

Welcome Message by the Executive Chairman

Simultaneous interpretation in all languages

This session is on the record and webcast live.



18.10 - 18.30

Congress Centre - Congress Hall

4 crystal awards

The 21st Annual Crystal Awards

The World Economic Forum's Crystal Award honours artists whose important contributions are improving the state of the world.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Tuesday 20 January

18.30 - 19.30

Congress Centre - Congress Hall

5 special concert

Special Concert Performance

Join us for the Annual Meeting's opening concert featuring Crystal Award honouree Andrea Bocelli and the Orchestra Sinfonica Rossini di Pesaro.

In partnership with [Intesa Sanpaolo](#)



19.30 - 21.30

Congress Centre - Congress Hall Lobby

6 welcome reception

Welcome Reception

Professor Klaus Schwab and Mrs Hilde Schwab, together with the Managing Board, invite you to a welcome reception to reconfirm the spirit of friendship and community that defines the World Economic Forum Annual Meeting.

In partnership with [the Italian Trade Agency](#)

Wednesday 21 January

08.00 - 08.30

Congress Centre - Dischma WorkStudio

7 mindfulness/1

Mindfulness Meditation

Meditation is the art of silencing the mind and increasing self-awareness.

Start your Annual Meeting experience with mindfulness expert Jon Kabat-Zinn to learn and experience the benefits of meditation.

08.45 - 09.30

Congress Centre - Schwarzhorn BetaZone

8 betazone/extreme robots

Extreme Robotics

Robotics legend William "Red" Whittaker reveals how robotics is revolutionizing humanity's ability to explore and master its environment on Earth and beyond.



08.45 - 08.50

Congress Centre - The Projection Space

11 photo installation/balance 1

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Figures and Fictions: Contemporary South African Photography" (2011).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



Wednesday 21 January

08.45 - 09.45

Congress Centre - Seehorn

10 gender progress

From Problem to Progress

What gaps must be closed to make this the century of gender equality?

Dimensions to be addressed:

- Fostering opportunities for women entrepreneurs
- Closing the tech gender gap
- Revising policies to strengthen diversity

This session is linked to the [World Economic Forum Global Gender Gap Report](#) which quantifies and tracks the magnitude of gender-based disparities.

08.45 - 09.45

Congress Centre - Wisshorn

9 davos challenge/2

The Start of the Davos Challenge: Walk for Education

Walking to school in rural areas of some African countries can mean a distance of 6 kilometres or more every day. Evidence suggests that by giving children bikes to go to school – shortening their travel time by 75% – their school attendance and learning outcomes improve substantially. You can have an impact by taking this year's Davos Challenge: Walk for Education. For every recorded 6 kilometres walked in Davos, UBS in collaboration with World Bicycle Relief (WBR) will donate a bicycle to a schoolchild in rural South Africa.

Sign up in advance online and pick up your pedometer between 08.45 and 09.45 and find out how to track your progress. You are also invited to a special session to conclude the Davos Challenge: Walk for Education on Saturday 24 January at 09.00 - 09.15 in the Wisshorn Room.



09.00 - 10.00

Congress Centre - Aspen 2

13 digital context

The New Digital Context

How are regulatory, behavioural and technological changes transforming the digital landscape?

This session is on the record and webcast live.



Wednesday 21 January

09.00 - 09.30

Congress Centre - The Big Picture

19 touchscreen/big world 1

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

Located on the Lower Level of the Congress Centre

09.00 - 09.45

Congress Centre - The Studio

18 studio/food security

The Studio: Revolutionizing the Food Supply

Explore solutions for sustainable food with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

09.00 - 10.00

Congress Centre - Pischea

12 china context

The New China Context

How are new economic, environmental and governance priorities shaping China's future?

Dimensions to be addressed:

- The "new normal" and its implications for economic development
- Restructuring industries for sustainability
- Impact of the Fourth Plenum's rule of law on governance

Simultaneous interpretation in English and Chinese



Wednesday 21 January

09.00 - 10.00

Congress Centre - Aspen 1

14 energy context

The New Energy Context

How are technological, economic and geopolitical changes shaping the future energy landscape?

[This session is on the record and webcast live.](#)



09.00 - 10.00

Congress Centre - Parsenn

16 security context

The Global Security Context

What is the global security context 25 years after the Cold War?

09.00 - 10.00

Congress Centre - Jakobshorn

17 stop to think/leadership

Stop to Think: What Is Ethical Leadership?

How can we manage tough choices to lead ethically in a complex world?

Start the day with an informal conversation to explore and reflect on the values that are integral to our economic activities and choices.



Wednesday 21 January

09.00 - 10.00

Congress Centre - Sanada

15 fox business/growth context

The New Growth Context

How are depressed commodity prices, unconventional monetary policy and persistent youth unemployment reshaping the global economy?

This session was developed in partnership with Fox Business.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



09.00 - 10.30

Congress Centre - Dischma WorkStudio

20 weak signals

Weak Signals from the Future

What current developments should be reconsidered as emerging trends that will shape global risks beyond 2015?

This session is linked to the World Economic Forum Global Risks Report which assesses the impact and interconnections of global risks.

09.45 - 10.00

Congress Centre - Congress Hall

21 betazone/big history 101

How Did We Get Here? Big History 101

Through a compelling visual narrative, historian David Christian highlights what leaders can learn from Big History to prepare for tomorrow.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Wednesday 21 January

09.45 - 10.00

Congress Centre - TopLink Connect

22 live demo/mapping global transformations 1

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

10.00 - 10.30

Congress Centre - Congress Hall

23 betazone/climate action

What's Next? A Climate for Action

Through a powerful visual narrative, Nobel Laureate Al Gore reveals what's next for climate in 2015.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



10.00 - 10.30

Congress Centre - Forum

24 insight/wolf

An Insight, An Idea with Martin Wolf

A conversation with Financial Times chief economics commentator Martin Wolf on the effect of non-transparent practices on financial systems

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



Wednesday 21 January

10.05 - 10.10

Congress Centre - The Projection Space

25 photo installation/balance 2

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Light from the Middle East" (2012-2013).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



10.15 - 11.00

Congress Centre - Schwarzhorn BetaZone

26 betazone/biomechanics

Dusk of Disability, Dawn of Enhancement

Biomechanics pioneer Hugh Herr reveals how mechanical limbs connected to the nervous system and exoskeletons can enhance physical performance and could end disability.



10.15 - 11.30

Congress Centre - Sertig IdeasLab

29 ideaslab/berkeley

Human vs Artificial Intelligence with the University of California, Berkeley

Will machines make better decisions than humans?

Discover and debate in the IdeasLab:
Idea 1: Machine learning from 18th-century automata to self-driving cars
Idea 2: The realities of artificial super-intelligence
Idea 3: The prefrontal cortex and how we make decisions
Idea 4: The mind's ability to rapidly form, test and revise causal theories



Wednesday 21 January

10.15 - 11.15

Congress Centre - Wisshorn

27 growth with equality

Inclusive Growth in the Digital Age

How can populations benefit from the digital age on more equal terms?

Dimensions to be addressed:

- Confronting income and wealth inequality
- Investing in education and work-based training
- Addressing vulnerable employment

[This session is on the record and webcast live.](#)



10.15 - 11.15

Congress Centre - Seehorn

28 healthcare context

The Future Healthcare Context

How are technological, demographic and economic forces reshaping healthcare delivery systems worldwide?

Dimensions to be addressed:

- Outcome-driven innovation
- Fee-for-performance incentives
- Patient-centred healthcare



10.30 - 11.30

Congress Centre - Aspen 2

35 debate/instability

Forum Debate: The Price of Instability

Are markets mispricing geopolitical risks?

Join this Arena debate on the motion that markets are mispricing geopolitical risk.

[This session is on the record and webcast live.](#)

Debating this question:



Wednesday 21 January

10.30 - 11.15

Congress Centre - The Studio

36 studio/energy

The Studio: Renewing Energy

Explore solutions for sustainable energy with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

10.30 - 11.30

Congress Centre - Jakobshorn

290 brain/research

The Human Brain: Deconstructing Neuroscience

How can we create a systematic approach to answering big questions in neuroscience?

This session is part of the Human Brain series, which explores the latest developments in neuroscience.



10.30 - 11.30

Congress Centre - Parsenn

30 21st century corporation

21st Century Corporation

How can leaders ensure their companies will thrive in a new global context?

Dimensions to be addressed:

- Adapting to a shifting workforce and consumer behaviour
- Adopting disruptive technologies
- Anticipating normative shifts and political priorities



Wednesday 21 January

10.30 - 11.30

Congress Centre - Pischia

32 arab world context

The Arab World Context

What are the core political, societal and economic issues transforming the Middle East and North Africa?

Dimensions to be addressed:

- Advancing energy subsidy reforms
- Strengthening institutions in transition economies
- Youth unemployment and social tensions

The World Economic Forum on the Middle East and North Africa will take place from 21 to 23 May 2015 at the Dead Sea, Jordan.

Simultaneous interpretation in English, Arabic



10.30 - 11.30

Congress Centre - Aspen 1

33 banking context

The New Banking Context

How are regulatory changes, technological and business model innovation reshaping the global banking landscape?

Dimensions to be addressed:

- Banking in the new regulatory landscape
- Driving new financial services through technology adoption
- Business models for new customer segments

This session is on the record and webcast live.



10.30 - 11.30

Congress Centre - Sanada

31 al jazeera/infrastructure

Closing the Infrastructure Gap

How can economies close growing gaps in infrastructure financing?

This session was developed in partnership with Al Jazeera.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



Wednesday 21 January

11.30 - 12.00

Congress Centre - Congress Hall

298 special session/renzi

Transformational Leadership

Simultaneous interpretation in all languages

This session is on the record and webcast live.



12.00 - 12.30

Congress Centre - Schwarzhorn BetaZone

302 betazone/paper architecture

Paper Architecture

Architect and Crystal Award winner Shigeru Ban shares images of his low-cost, scalable emergency-relief constructions made of paper and cardboard tubes.



12.00 - 13.00

Congress Centre - Sanada

37 wsj/global markets

Volatility as the New Normal

Do safe havens still exist in the global economy or is volatility the new normal across all markets?

This session was developed in partnership with the Wall Street Journal.

This session is on the record and webcast live.



Wednesday 21 January

12.30 - 13.45

Morosani Posthotel -
Poststube/Davoserstube

292 long-term investment

Going Long: Investing for the Future

How can long-term investments be prioritized in the face of high volatility, uncertainty and complexity?



12.30 - 13.45

Hilton Garden Inn - Restaurant

305 time/success stories

From Global Challenges to Grand Opportunities

Economic uncertainty and political instability often mask the tremendous progress made in improving our lives and our communities. Where can we expect to hear great success stories in 2015?

This session was developed in partnership with Time magazine.



12.30 - 13.45

Hotel Derby - Thomasmannsaal

38 circular economy

Building a Circular Economy

What would it take to build new systems of production and consumption?



Wednesday 21 January

12.30 - 13.45

Hotel InterContinental -
Turmalin/Adular/Quarz

39 cross-industry/commodities

The Resource Recession

How is the end of the commodity super-cycle affecting economies, industries and markets?



12.30 - 13.45

Hotel Derby - Fluela 1-2-3

40 cross-industry/consumer

Tomorrow's Consumer

What characterizes and defines the generation that will drive the economy in the decades ahead?



12.30 - 13.45

Hotel Cresta Sun - Restaurant

41 energy business models

Repowering the Economy

How are new business models scaling energy decentralization and emissions reduction?



Wednesday 21 January

12.30 - 13.45

Hotel Meierhof - Restaurant

42 financial stability

The Rise of Shadow Banking

How will the growth of non-traditional financial vehicles affect financial system stability?



12.30 - 13.45

Waldhotel - Restaurant

45 technology lifestyle

A New Way to Wear

How is technology revolutionizing consumer lifestyles?



12.30 - 14.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

284 open forum/1

Religion: A Pretext for Conflict?

The world is seeing rising conflict and intolerance between religious groups across all regions. While religious texts preach tolerance, acceptance and justice, extremist groups are spreading fear, hatred and violence. Is religious intolerance actually religious?

- How can we shift from intolerance to tolerance?
- Why is religious intolerance on the rise? What does it mean?
- How can we rid ourselves of intolerance?

Connecting live with Global Shapers Hubs from:

- Amman, Jordan
- Erbil, Kurdistan
- Frankfurt, Germany
- Toronto, Canada

This session was developed with the Global Shapers Community focusing on global issues and local solutions. It is part of a series of live events connecting to 40 cities worldwide.

[Simultaneous interpretation in English and German](#)

[This session is on the record and webcast live.](#)



Wednesday 21 January

13.00 - 13.30
Congress Centre - Aspen 2

46 insight/bocelli

An Insight, An Idea with Andrea Bocelli

A conversation with tenor and Crystal Award winner Andrea Bocelli on providing opportunities for those facing barriers in their lives, and how breakthroughs in technology are helping blind people live independently

Simultaneous interpretation in English and Italian

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



13.30 - 14.30
Congress Centre - Aspen 2

47 end of blindness

The End of Blindness

A discussion with leading researchers on progress in the fight to end blindness by 2020

Dimensions to be addressed:

- Mapping the brain to replicate vision
- Stem cell and gene therapy
- Public health and low-cost interventions

This session is on the record and webcast live.



13.45 - 14.00
Congress Centre - The Refuge

48 meet the artist/wallworth

Meet the Artist: Lynette Wallworth

Lynette Wallworth discusses her immersive work "Evolution of Fearlessness", the intimate and moving exploration of resilience in the lives of a handful of female refugees, housed in The Refuge.

Located on the Lower Level of the Congress Centre



Wednesday 21 January

14.00 - 14.45

Congress Centre - Sertig IdeasLab

50 thinking ahead/future of education

Thinking Ahead with the New Champions

With growing unemployment rates and the rapid rise of new technologies, education needs to change to meet the needs of the 21st century.

Learn about:

- Cloud-based learning systems and the university of the future
- Big data and tailoring affordable education
- Training offers to effectively close the skills mismatch

14.30 - 15.30

Congress Centre - Schwarzhorn BetaZone

51 betazone/digital creativity

Visions of Digital Creativity

MoMA curator Paola Antonelli and composer Tod Machover explore how artists are harnessing technology to usher in a new age of creativity.



14.30 - 14.35

Congress Centre - The Projection Space

57 photo installation/balance 3

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Staying Power: Photographs of Black British Experience 1950s-1990s" (2015).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



Wednesday 21 January

14.30 - 15.45

Congress Centre - Flüela IdeasLab

56 ideaslab/mit

Tackling Food and Water Challenges with the Massachusetts Institute of Technology

What breakthroughs in technology will help secure water and food resources?

Develop in the IdeasLab:

Idea 1: Renewable water

Idea 2: Adapting food crops to climate change

Idea 3: Integrating food and water waste into cities

Idea 4: Sensors to reduce food waste



14.30 - 15.30

Congress Centre - Wisshorn

52 climate risks

Building for the Storm

How should business and government respond to mounting climate risks?

Dimensions to be addressed:

- Damaged infrastructure and assets
- Spread of disease
- Diminished agricultural yields
- Increased violence and unrest

14.30 - 15.30

Congress Centre - Seehorn

55 future of cancer

A New Era in the Fight against Cancer

How will breakthroughs in specialized care and immunotherapy transform the future of cancer treatment?

Dimensions to be addressed:

- Understanding the complexity of cancer
- Optimizing outcomes of cancer care
- Training immune systems to target cancer

Wednesday 21 January

14.30 - 15.45
Congress Centre - Aspen 1

53 energy geo-economics

The Geo-Economics of Energy

How are energy producers and consumers adapting to increasing uncertainty?

Dimensions to be addressed:
- Demand and supply uncertainty
- Market volatility
- Geo-economic shifts

This session is on the record and webcast live.



14.30 - 15.30
Congress Centre - Sanada

49 caixin/china investment

China's Impact as a Global Investor

How is Chinese outbound investment influencing industries abroad?

This session was developed in partnership with Caixin.

Simultaneous interpretation in English and Chinese

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



14.30 - 16.30
Congress Centre - Dischma WorkStudio

54 focused leaders

Leading Mindfully

How can leaders improve their cognitive skills, emotional empathy and creativity?



Wednesday 21 January

14.45 - 15.15

Congress Centre - The Big Picture

62 touchscreen/big world 2

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

[Located on the Lower Level of the Congress Centre](#)

14.45 - 15.45

Congress Centre - Aspen 2

59 debate/public leadership

Forum Debate: Leadership in Crisis

Inequality, polarization, paralysis: Is public leadership failing?

Join this Arena debate on the motion that public leadership is failing to deliver social cohesion and stability.

[This session is on the record and webcast live.](#)

Debating this question:



14.45 - 15.30

Congress Centre - Forum

60 health security

Global Health Security

Renowned epidemiologists reflect on the state of global health security and the latest battle with Ebola.

[This session is on the record and webcast live.](#)



Wednesday 21 January

14.45 - 15.30

Congress Centre - The Studio

61 studio/consumption

The Studio: Revolutionizing Consumption

Explore solutions for sustainable consumption with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

14.45 - 15.45

Congress Centre - Jakobshorn

58 big history/cooperation

Big History, Big Future: From the Origins of Life to Megacities

What can leaders learn about cooperation from the origins of humankind to the formation of civilization?

Big ideas:

- Migration and collective learning
- Cities and states
- Power, conflict and governance

The Big History series brings together experts across disciplines to help leaders think big by thinking back and thinking beyond in the new global context.



15.30 - 15.45

Congress Centre - TopLink Connect

63 live demo/mapping global transformations 2

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

Wednesday 21 January

15.30 - 16.00

Congress Centre - Congress Hall

106 special session/poroshenko

The Future of Ukraine

Simultaneous interpretation in all languages

This session is on the record and webcast live.



16.00 - 17.00

Congress Centre - Schwarzhorn BetaZone

64 betazone/future computing

Brain-Based Chips and DNA Hard Drives

How will ground-breaking research in neuroscience and bioinformatics disrupt the information technology industry?



16.00 - 16.05

Congress Centre - The Projection Space

67 photo installation/balance 4

Photo Installation: In Search of Balance

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Projected on the walls between the Middle and Lower Levels of the Congress Centre



Wednesday 21 January

16.00 - 17.15

Berufsschule Davos - Berufsschule Davos

68 struggle for survival/1

Struggle for Survival

Take part in this powerful simulation to experience some of the struggles and choices of people trying to survive on less than \$2 a day – which is nearly half of the world's population. After the simulation, field workers will discuss with participants options for engaging with those trapped by poverty.

The Struggle for Survival is hosted by the Crossroads Foundation and designed with field workers, NGOs and people struggling daily with poverty.

Take Forum shuttle line 1 (towards Davos Platz) or public bus line 1, 3 or 7 to the Postplatz stop. Address: Berufsschule Davos, Bahnhofstrasse Platz 5. For further inquiries, please email rsvp@crossroads.org or call +41 (0)79 212 9526.

As this is a simulation, please arrive on time. Latecomers will not be admitted.



16.00 - 17.00

Congress Centre - Seehorn

65 business context/enterprise risk

New Business Context: Risky Business

How should businesses respond to systemic risks, geopolitical uncertainty and cyber threats to their strategy and operations?

This interactive session is designed as a learning experience uniquely for chief executives.

16.00 - 17.00

Congress Centre - Wisshorn

66 competitiveness

Avoiding a Centennial Slump

How can advanced economies avoid a decade of secular stagnation?

Dimensions to be addressed:

- Achieving productivity growth
- Avoiding deflation
- Moving ahead with structural reforms

This session is linked to the World Economic Forum Global Competitiveness Report which assesses the competitiveness landscape of 144 economies.

Wednesday 21 January

16.00 - 16.30

Congress Centre - Congress Hall

304 special session/davutoglu

Turkey's Vision for the G20

Simultaneous interpretation in all languages

This session is on the record and webcast live.



16.15 - 16.45

Congress Centre - The Big Picture

76 touchscreen/big history 1

Big Picture: Big History

Embark on a visual exploration of history from the Big Bang to the modern day and glimpse into our future, using touchscreen technology.

Located on the Lower Level of the Congress Centre

16.15 - 17.15

Congress Centre - Aspen 1

71 debate/economic governance

Forum Debate: Global Financial Stability

Join this debate on the motion that post-crisis reforms have made the financial system sufficiently resilient.

This session is on the record and webcast live.



Wednesday 21 January

16.15 - 17.30

Congress Centre - Sertig IdeasLab

73 ideaslab/hkust

Merging Virtual and Physical Worlds with Hong Kong University of Science and Technology

How will our physical and virtual realities be seamlessly merged?

Discover in the IdeasLab:

Idea 1: 5G disruptive technologies and ubiquitous communications

Idea 2: Blurring the boundary between the digital and physical world with AI

Idea 3: Talking to machines – the future of spoken language interfaces

Idea 4: Computer graphics – closing the gap on reality



16.15 - 17.00

Congress Centre - Forum

72 end of antibiotics

The End of Antibiotics

A discussion with Nobel Laureate Venki Ramakrishnan and antibiotics expert Jean Carlet on the war against antibiotic-resistant bacteria

Dimensions to be addressed:

- Envisioning a world without antibiotics
- Losing the war against resistant bacteria
- Looking beyond antibiotics, from quorum sensing to phages

This session is on the record and webcast live.



16.15 - 17.00

Congress Centre - The Studio

75 studio/supply chains

The Studio: Redesigning Supply Chains

Explore solutions for sustainable supply chains with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

Wednesday 21 January

16.15 - 17.15

Congress Centre - Jakobshorn

69 brain/behaviour

The Human Brain: Deconstructing Behaviour

How can a better understanding of the neural basis of behaviour lead to healthier decision-making?

This session is part of the Human Brain series, which explores the latest developments in neuroscience.



16.15 - 17.15

Congress Centre - Aspen 2

74 latin america context

The Latin America Context

What are the core political, societal and economic issues transforming Latin America?

Dimensions to be addressed:

- Building for structural reform
- Consolidating social gains
- Integrating into regional and global value chains

The World Economic Forum on Latin America will take place from 6 to 8 May 2015 at the Riviera Maya, Mexico.

Simultaneous interpretation in English and Spanish

This session is on the record and webcast live.



16.15 - 17.15

Congress Centre - Sanada

70 cnbc africa/growth

Achieving Africa's Growth Agenda

With slower growth among Africa's top trade and investment partners and key commodity prices falling dramatically, how are economic development strategies adjusting across the continent?

This session was developed in partnership with CNBC Africa.

The World Economic Forum on Africa will take place from 3 to 5 June 2015 in Cape Town, South Africa.

Simultaneous interpretation in English and French

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



Wednesday 21 January

17.30 - 17.45

Congress Centre - Congress Hall

77 special address/sommaruga

Welcoming Remarks and Special Address

Simultaneous interpretation in all languages

This session is on the record and webcast live.



17.45 - 18.15

Congress Centre - Congress Hall

307 special session/li

The Global Impact of China's Economic Transformation

Simultaneous interpretation in all languages

This session is on the record and webcast live.



18.30 - 20.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

78 open forum/2

The End of Democracy?

Mass protest movements in the 21st century in many instances have resulted in state failures rather than stable democracies. Can governments that dissociate economic from political freedoms endure and prosper over the long term?

- What has gone wrong with democracy?
- How can democracy be revived?

Simultaneous interpretation in English and German

This session is on the record and webcast live.



Wednesday 21 January

20.00 - 22.00

Kongress Hotel - Restaurant

79 21st century ideologies

21st Century Ideologies

“One mind is enough for a thousand hands.”
– Johann Wolfgang von Goethe

Are we returning to a world ruled by ideology?



20.00 - 22.00

Hotel InterContinental - Adular/Quarz

80 changing our nature

Changing Our Nature

“Every man must decide whether he will walk in the light of creative altruism or in the darkness of destructive selfishness.”
– Martin Luther King Jr

How can we move towards more flourishing societies that transcend individualism and short-term thinking?



20.00 - 22.00

Hotel Cresta Sun - Restaurant

81 digital wildfires

Making Sense of a Mad World

“Nothing travels faster than the speed of light, with the possible exception of bad news, which obeys its own special rules.”
– Douglas Adams, The Hitchhiker's Guide to the Galaxy

How can we navigate a world overwhelmed by digital wildfires?



Wednesday 21 January

20.00 - 22.00

Hotel Sunstar Alpine - Parsenn 1-2-3

82 internet economy

Fundamentals of the Internet Economy

"The process of creative destruction is the essential fact about capitalism."
– Joseph Schumpeter

How has the internet fundamentally changed the rules and principles of economics?



20.00 - 22.00

Turmhotel Victoria - La Terrasse

83 machine future

Mastering the Machines

"We were making the future and hardly any of us troubled to think what future we were making."
– H. G. Wells

Are we the masters of our fate or will our technologies take over?



20.00 - 22.00

Hotel Derby - Fluela 1 + 2

84 mental health

Ending the World's Great Depression

Depression is the most common disabling illness, affecting 6.8% of the world's population.

How can we effectively respond to mental illness in the workplace?



Wednesday 21 January

20.00 - 22.00

Turmhotel Victoria - Victoria

85 music

Music: Evolution or Revolution?

"If there hadn't been an Elvis, there wouldn't have been the Beatles."

– John Lennon

How is the world of music evolving?

This dinner will feature live music.



20.00 - 22.00

Hotel Meierhof - Restaurant

86 nobel laureates in science

The State of the World with Nobel Laureates in Science

"Science is the belief in the ignorance of experts."

– Richard P. Feynman

What are the gaps in scientific knowledge that mankind most needs to be reminded of?



20.00 - 22.00

Hotel InterContinental - Lilie/Aster

87 state of innovation

The State of Innovation

"I find out what the world needs. Then I go ahead and try to invent it."

– Thomas Edison

Has the world run out of big ideas?



Thursday 22 January

08.00 - 08.30

Congress Centre - Dischma WorkStudio

88 mindfulness/2

Mindfulness Meditation

Meditation is the art of silencing the mind and increasing self-awareness.

Start your morning with mindfulness expert Jon Kabat-Zinn to learn and experience the benefits of meditation.

09.00 - 10.00

Congress Centre - Schwarzhorn BetaZone

90 betazone/storytelling

Visions of Storytelling

Photographer Platon and artist Lynette Wallworth use striking portraiture to tell stories of personal resilience in the face of great adversity.



09.00 - 09.05

Congress Centre - The Projection Space

95 photo installation/balance 5

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Light from the Middle East" (2012-2013).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



Thursday 22 January

09.00 - 10.15

Congress Centre - Flüela IdeasLab

94 ideaslab/harvard

New Cyber World Order with Harvard University

Who holds the power in tomorrow's cyberspace?

Discover in the IdeasLab:

Idea 1: What to expect from the coming cyber-state

Idea 2: Disruptive effects of new cyber-merchants

Idea 3: Gene sweepers and the new bio-cyber-terrorism

Idea 4: Swarm surveillance and the network of all-seeing machines



09.00 - 10.00

Congress Centre - Wisshorn

89 anti-corruption

Levelling the Playing Field

With corruption a key impediment to growth, competitiveness and stability, how can leaders collaborate globally to root out corruption locally?

09.00 - 10.00

Congress Centre - Seehorn

92 business context/connected enterprise

New Business Context: The Connected Enterprise

From big data to the internet of things, what should every business understand about emerging digital technologies?

Dimensions to be addressed:

- Big data and bad data
- Saving operational costs, understanding human costs
- Securing sensitive and proprietary information
- Offering integrated solutions

This interactive session is designed as a learning experience uniquely for chief executives.

Thursday 22 January

09.00 - 10.00

Congress Centre - Sanada

91 bloomberg/monetary policy

Ending the Experiment

How are major markets responding to the end of quantitative easing and the prospect of higher interest rates in the United States?

This session was developed in partnership with Bloomberg Television.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



09.00 - 11.00

Congress Centre - Dischma WorkStudio

93 design hackathon

Designing Out Poverty

How can design-driven innovations help to end extreme poverty?

Session objectives:

- Define core challenges to ending poverty
- Identify nexus opportunities for designers, scientists and innovators
- Collaborate to build innovative solutions

09.15 - 09.45

Congress Centre - The Big Picture

101 touchscreen/big world 3

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

[Located on the Lower Level of the Congress Centre](#)

Thursday 22 January

09.15 - 10.15
Congress Centre - Aspen 1

98 japan outlook

The New Context for Japan

What are Japan's national and global priorities as a result of the early parliamentary elections in December?

Dimensions to be addressed:

- Regional partnerships and security relations
- Next phase of "Abenomics"
- Ageing population and gender's role in social stability

Simultaneous interpretation in English and Japanese

This session is on the record and webcast live.



09.15 - 10.15
Congress Centre - Jakobshorn

99 stop to think/inequality

Stop to Think: Who Matters?

How can we prevent rising income inequality from weakening our societies?

Start the day with an informal conversation to explore and reflect on the values that are integral to our economic activities and choices.



09.15 - 10.00
Congress Centre - Aspen 2

97 insight/ren

An Insight, An Idea with Ren Zhengfei

A conversation with Huawei Founder Ren Zhengfei on his vision of technology, industry development and global business

Simultaneous interpretation in English and Chinese

This session is on the record and webcast live.

As the session is only 45 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



Thursday 22 January

10.00 - 10.15

Congress Centre - TopLink Connect

102 live demo/mapping global transformations 3

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

10.00 - 10.05

Congress Centre - The Projection Space

103 photo installation/balance 6

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Staying Power: Photographs of Black British Experience 1950s-1990s" (2015).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



10.15 - 11.00

Congress Centre - Forum

105 rewriting human genes

Rewriting Human Genes

A conversation with Nobel Laureate Craig Mello and Breakthrough Prize winner Jennifer Doudna on the genomics revolution

Dimensions to be addressed:

- How we got here
- Latest breakthroughs in DNA editing
- Where the genomics revolution is heading

[This session is on the record and webcast live.](#)



Thursday 22 January

10.15 - 10.45
Congress Centre - Aspen 2

301 insight/jaitley

An Insight, An Idea with Arun Jaitley

A conversation with India's Finance Minister Arun Jaitley on how new leadership is transforming the business, political and social landscape of the country

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



10.15 - 11.30
Congress Centre - Congress Hall

104 future europe

Europe's Twin Challenges: Growth and Stability

How will Europe ensure political stability and deliver economic growth in 2015?

Simultaneous interpretation in all languages

This session is on the record and webcast live.



10.30 - 11.00
Congress Centre - The Big Picture

108 touchscreen/big history 2

Big Picture: Big History

Embark on a visual exploration of history from the Big Bang to the modern day, and glimpse into our future, using touchscreen technology.

Located on the Lower Level of the Congress Centre

Thursday 22 January

10.30 - 11.30

Congress Centre - Sanada

107 nhk/tech utopia

A Brave New World?

How will advances in artificial intelligence, smart sensors and social technology change our lives?

This session was developed in partnership with NHK.

Simultaneous interpretation in English and Japanese

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



11.15 - 12.00

Congress Centre - The Studio

100 studio/infrastructure

The Studio: Redesigning Infrastructure

Explore solutions for sustainable infrastructure with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

11.15 - 11.45

Congress Centre - Aspen 2

314 insight/peres

An Insight, An Idea with Shimon Peres

A conversation with the ninth Israeli President, Shimon Peres, on the current political affairs affecting the regional and international agenda

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



Thursday 22 January

11.30 - 12.00

Congress Centre - Forum

96 insight/kidjo

An Insight, An Idea with Angelique Kidjo

A conversation with singer-songwriter and Crystal Award winner Angelique Kidjo on making it possible for girls in Africa to thrive in schools

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



11.30 - 12.00

Congress Centre - Congress Hall

303 special session/alsisi

Egypt in the World

Simultaneous interpretation in all languages

This session is on the record and webcast live.



12.30 - 13.45

Berufsschule Davos - Berufsschule Davos

118 struggle for survival/2

Struggle for Survival

Take part in this powerful simulation to experience some of the struggles and choices of people trying to survive on less than \$2 a day – which is nearly half of the world's population. After the simulation, field workers will discuss with participants options for engaging with those trapped by poverty.

The Struggle for Survival is hosted by the Crossroads Foundation and designed with field workers, NGOs and people struggling daily with poverty.

Take Forum shuttle line 1 (towards Davos Platz) or public bus line 1, 3 or 7 to the Postplatz stop. Address: Berufsschule Davos, Bahnhofstrasse Platz 5. For further inquiries, please email rsvp@crossroads.org.hk or call +41 (0)79 212 9526.

As this is a simulation, please arrive on time. Latecomers will not be admitted.



Thursday 22 January

12.30 - 13.45

Hotel InterContinental -
Turmalin/Adular/Quarz

109 climate entrepreneurship

Leading the Climate Charge

How are business and policy entrepreneurs reshaping the fight against climate change?

Dimensions to be addressed:

- Climate technologies
- Carbon pricing
- Economic incentives



12.30 - 13.45

Morosani Posthotel - Arvenstube

110 digital identity

I Share, Therefore I Am

How is digital technology fundamentally changing individuals, communities and societies?

Dimensions to be addressed:

- Reconstruction of identity
- Virtuality of basic needs and interactions
- Sophistication of predictive algorithms



12.30 - 13.45

Hotel Derby - Fluela 1-2-3

111 europe context

The Europe Outlook

What are the top policy priorities for the new European Commission and the impact on the rest of the world?



Thursday 22 January

12.30 - 13.45

Hotel Cresta Sun - Restaurant

112 frontier/africa

Africa's Growth Markets

What societal, economic and political shifts are accelerating Africa's competitiveness?

Dimensions to be addressed:

- Adapting to a global slowdown
- Diversifying economic growth
- Fostering market integration

The World Economic Forum on Africa will take place from 3 to 5 June 2015 in Cape Town, South Africa.



12.30 - 13.45

Morosani Posthotel - Davoserstube

114 growth/asia

Asia Growth Markets

What societal, political and economic shifts are transforming Asia's growth markets?

Dimensions to be addressed:

- Infrastructure and connectivity investment opportunities
- Innovation and creativity in value-chain upgrade
- Demographic impact on labour markets

The World Economic Forum on East Asia will take place from 21 to 23 April 2015 in Nusa Dua, Indonesia.



12.30 - 13.45

Hotel InterContinental - Lilie/Aster

115 make trade work

Recharging Global Commerce

How can industries work together to increase the volume of trade and investment globally?

Dimensions to be addressed:

- Optimizing sourcing in global value chains
- Investing in transportation infrastructure
- Leveraging services and data platforms



Thursday 22 January

12.30 - 13.45

Hotel Meierhof - Restaurant

293 frontier/arab world

Arab World Growth Markets

What societal, political and economic shifts are transforming frontier economies in the Arab world?

Dimensions to be addressed:

- Consequences of falling oil prices
- Approach to growing political risk
- Implications of demographic shifts

The World Economic Forum on the Middle East and North Africa will take place from 21 to 23 May 2015 at the Dead Sea, Jordan.



12.30 - 14.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

116 open forum/3

Pandemics: Whose Problem?

As the Ebola outbreak has highlighted, the world's initial ability to provide human and material resources to the affected countries has been abysmal. How can we better respond to future epidemics?

- What lessons can be learned from previous outbreaks?
- Who is responsible for taking action?

Simultaneous interpretation in English and German

This session is on the record and webcast live.



13.00 - 14.00

Congress Centre - Sanada

120 srf/migration

Escaping from Poverty

Record numbers of people are moving North in hope of a better future in Europe and North America. What is the right response to economic migration?

This session was developed in partnership with Swiss Television.

Simultaneous interpretation in English, French and German

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



Thursday 22 January

13.15 - 14.00

Congress Centre - Schwarzhorn BetaZone

121 betazone/exponential tech

The Promise and Peril of Exponential Technologies

Visionary entrepreneur Peter Diamandis reveals how emerging exponential technologies could rapidly converge to reshape our world.



13.15 - 14.15

Congress Centre - Aspen 2

119 eurasia transformation

Regions in Transformation: Eurasia

Join a dialogue with heads of state and government on the global trends and national priorities that are affecting the future of the region.

Dimensions to be addressed:

- Attracting long-term investments
- Enabling cross-regional trade
- Bridging security blocs

Simultaneous interpretation in English and Russian

This session is on the record and webcast live.



13.30 - 14.00

Congress Centre - The Studio

122 meet the artist/roosegaarde

Meet the Artist: Daan Roosegaarde

Daan Roosegaarde takes participants through "Dune", his extraordinary landscape of energy-efficient LED lights that responds to human behaviour, installed in The Studio.



Thursday 22 January

14.00 - 14.05

Congress Centre - The Projection Space

123 photo installation/balance 7

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Figures and Fictions: Contemporary South African Photography" (2011).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



14.00 - 14.45

Congress Centre - Flüela IdeasLab

124 thinking ahead/rethinking justice

Thinking Ahead with the New Champions

As institutions grapple with rising pressures from an increasingly fragmented society, new thinking and approaches to social inclusion, justice and human rights are needed.

Learn about:

- Leadership lessons for maximum-security prisoners
- The magnitude of modern-day slavery
- Forging partnerships to combat human trafficking

14.15 - 14.45

Congress Centre - Congress Hall

125 special session/merkel

Global Responsibilities in a Digital Age

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Thursday 22 January

14.45 - 15.30

Congress Centre - Schwarzhorn BetaZone

129 director's cut/wadjda

Director's Cut: Wadjda

With excerpts from the film and Q&A with the director

Director Haifaa Al Mansour takes participants behind the scenes of her ground-breaking and award-winning [Wadjda](#), the first feature film shot entirely in Saudi Arabia and the first made by a female Saudi director. The film tells the tale of young Wadjda, who is determined to raise enough money to buy a bicycle in a society where they are seen as dangerous to a girl's virtue.



14.45 - 15.45

Congress Centre - Aspen 2

128 debate/geo-economics

Forum Debate: Geo-Economic Competition

Will geo-economic competition derail economic growth and integration?

Join this Arena debate on the motion that geo-economic competition derails economic growth and integration.

Simultaneous interpretation in English and French

This session is on the record and webcast live.

Debating this question:



14.45 - 16.00

Congress Centre - Sertig IdeasLab

294 ideaslab/nature

Outstanding Discoveries in Science with Nature

How are cutting-edge discoveries in science redefining the world we know?

Discover in the IdeasLab:

Idea 1: RNA therapeutics and DNA editing

Idea 2: Regenerative medicine

Idea 3: Reverse engineering the brain

Idea 4: Quantum computing



Thursday 22 January

14.45 - 15.45

Congress Centre - Seehorn

126 business context/business model innovation

New Business Context: Business Model Innovation

How are companies transforming their business models in the face of industry disruption?

Dimensions to be addressed:

- Embracing the sharing economy
- Redefining the value chain
- Leveraging big data and cloud computing

This interactive session is designed as a learning experience uniquely for chief executives.

14.45 - 15.45

Congress Centre - Wisshorn

295 habits/addiction

Habits, Cravings and Addictions

How are new scientific insights on habit formation and addiction informing public health policies?



14.45 - 16.00

Congress Centre - Aspen 1

133 shaping davos/youth employment

Shaping Davos: Engaging Youth in Work

What new thinking and approaches are closing the youth employment gap?

Connecting live with the following cities:

- Chandigarh on making the nation's youth more employable
- Abuja on reshaping the education system using technology
- Orlando on making human capital competitive globally
- Jeddah on retaining human capital by providing opportunities

This session was developed with the Global Shapers Community focusing on global issues and local solutions. It is part of a series of live events connecting to 40 cities worldwide.

This session is on the record and webcast live.



Thursday 22 January

14.45 - 14.50

Congress Centre - Congress Hall

127 davos moment/gavi

Rising to a Global Challenge: The 15th Anniversary of Gavi

Fifteen years ago a new global development partnership, Gavi, was launched at the Annual Meeting in Davos. Since then, Gavi has brought together the public and private sectors to save over 6 million lives in the world's poorest countries through immunization. By 2020, Gavi will immunize another 300 million people, which will save an additional 6 million lives. This special session recognizes Gavi's achievements in the hope that others will be inspired by its innovative and collaborative response to a major global challenge.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



14.45 - 15.45

Congress Centre - Sanada

134 tv globo/brics

The BRICS Agenda

What are the near- and long-term priorities of Brazil, Russia, India, China and South Africa in the context of their trade and investment partnership?

This session was developed in partnership with TV Globo.

Simultaneous interpretation in English, Portuguese and Russian

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



14.45 - 16.45

Congress Centre - Dischma WorkStudio

130 future workplace

Work, Play, Live

What will the future workplace look like?

Session objectives:

- Identify key challenges in the workplace
- Develop workplace solutions that boost productivity, creativity and well-being
- Discuss how work, play and life will be balanced in the future

Thursday 22 January

15.00 - 15.45

Congress Centre - Jakobshorn

135 book reading/labyrinth

Book Reading: The Heart of the Labyrinth

Author Nicole Schwab reads excerpts from her celebrated debut novel, [The Heart of the Labyrinth](#), a poetic exploration of mindfulness and balance that offers wisdom for our times. A conversation on the themes explored in the novel will follow.



15.00 - 15.45

Congress Centre - The Studio

137 studio/urbanization

The Studio: Redesigning Cities

Explore solutions for sustainable cities with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

15.45 - 16.00

Congress Centre - TopLink Connect

138 live demo/mapping global transformations 4

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

Thursday 22 January

16.00 - 17.15

Berufsschule Davos - Berufsschule Davos

139 struggle for survival/3

Struggle for Survival: Poverty and the Dilemma of Displacement

Take part in this powerful simulation to experience some of the struggles and choices of people trying to survive on less than \$2 a day – which is nearly half of the world's population. After the simulation, field workers will discuss with participants options for engaging with those trapped by poverty.

The Struggle for Survival is hosted by the Crossroads Foundation and designed with field workers, NGOs and people struggling daily with poverty.

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16.15 - 16.45

Congress Centre - The Big Picture

141 touchscreen/big world 4

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

Located on the Lower Level of the Congress Centre

16.15 - 17.30

Congress Centre - Flüela IdeasLab

140 ideasl原因/nejm

Transforming Health with the New England Journal of Medicine

How is microbiome research transforming our understanding of health and disease?

Discover in the IdeasLab:

Idea 1: Modifying interactions with gut bacteria to feed a world of 9 billion
Idea 2: Rethinking hygiene – early life exposure to germs makes us stronger
Idea 3: Ageing and the microbiome
Idea 4: Swallowing "hand grenades", or why we need to rethink antibiotics



Thursday 22 January

16.30 - 17.30

Congress Centre - Schwarzhorn BetaZone

142 betazone/oceans

Ocean Matters

National Geographic photographer Brian Skerry takes us on a visual voyage into the depths of the ocean to reveal pristine coral reefs and explore what can be done to keep the oceans healthy.



16.30 - 16.35

Congress Centre - The Projection Space

145 photo installation/balance 8

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Light from the Middle East" (2012-2013).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



16.30 - 17.30

Congress Centre - Wisshorn

144 intellectual property

Rethinking Intellectual Property

How are innovations in intellectual property rights changing business models, regulatory concepts and technology-driven entrepreneurship?

Dimensions to be addressed:

- Copyright vs "copy-left"
- Open source vs closed source
- More ethics vs more electronics

Thursday 22 January

16.30 - 17.30

Congress Centre - Seehorn

146 seamless supply

Wasteless Supply

How can we move to a world of seamless supply where there is no systemic waste?

Dimensions to be addressed:

- Big data analytics
- Real-time information sharing
- End-to-end traceability and visibility

16.30 - 17.30

Congress Centre - Sanada

143 f24/climate change

Closing the Climate Deal

How can a comprehensive global climate deal be achieved in 2015?

This session was developed in partnership with France 24.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



16.45 - 17.30

Congress Centre - The Studio

150 studio/recycling

The Studio: Reinventing Recycling

Explore solutions for sustainable waste management with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

Thursday 22 January

16.45 - 17.45

Congress Centre - Jakobshorn

147 big history/innovation

Big History, Big Future: Innovation since the Modern Revolution

What can leaders learn about innovation, from evolutionary biology to the scientific and industrial revolutions that shaped our modern world?

Big ideas:

- Diversity, adaptation and evolution
- Collective learning and collaboration
- Tools, technology and invention

The Big History series brings together experts across disciplines to help leaders think big by thinking back and thinking beyond in the new global context.



16.45 - 17.45

Congress Centre - Aspen 1

148 disease outbreaks

Confronting the Challenge of Catastrophic Outbreaks

What critical lessons can be learned from the 2014 Ebola outbreak to prepare us for the future?

Simultaneous interpretation in English and French

This session is on the record and webcast live.



16.45 - 17.45

Congress Centre - Aspen 2

151 trust in technology

In Tech We Trust

How can trust in the hyperconnected company be preserved?

Dimensions to be addressed:

- Using and sharing personal data
- Customizing service through smart algorithms
- Offering on-ramps for internet access



Thursday 22 January

16.45 - 17.15

Congress Centre - Forum

149 **insight/mian**

An Insight, An Idea with Atif Mian

A conversation with Professor Atif Mian on how unsustainable household indebtedness led to a global financial crisis

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



17.45 - 18.15

Congress Centre - Forum

136 **insight/gawande**

An Insight, An Idea with Atul Gawande

A conversation with author, surgeon and public-health researcher Atul Gawande on how a good end to one's life is as important as living a good life

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



17.45 - 18.45

Congress Centre - Congress Hall

152 **digital economy**

The Future of the Digital Economy

What is needed to ensure a thriving, open and secure digital economy?

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Thursday 22 January

18.00 - 19.00

Congress Centre - Sanada

153 al arabiya/syria iraq

Iraq and Syria: The Strategic Context

How are security emergencies in both countries reshaping the geo-economics and geopolitics of the region?

This session was developed in partnership with Al Arabiya.

The World Economic Forum on the Middle East and North Africa will take place from 21 to 23 May 2015 at the Dead Sea, Jordan.

Simultaneous interpretation in English and Arabic

This session is on the record and webcast live.



18.30 - 20.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

155 open forum/4

Open Borders: Unavoidable or Unnecessary?

Globalization has been a growing force since the Industrial Revolution, removing barriers to the movement of goods, capital and people. Yet today, the movement of people is hindered by mounting fears of terrorism, migration and geopolitical instability. Are open borders a real threat?

- Why do we block the free movement of people?
- What would be the consequences of open borders?

Simultaneous interpretation in English and German

This session is on the record and webcast live.



18.45 - 20.00

Congress Centre - Congress Hall Lobby

156 dalian reception

Annual Meeting of the New Champions 2015 Reception

Dalian will host the ninth Annual Meeting of the New Champions on 9-11 September 2015. The Dalian Municipal Government invites you to sample culinary delicacies and enjoy Chinese music and performances that reflect the city's vibrant culture.

Thursday 22 January

19.30 - 22.00

Congress Centre - Congress Hall

157 virunga

Special Screening of "Virunga"

Join this special screening of the 2015 Oscar-nominated documentary film [Virunga](#), with Prince Emmanuel de Merode, Director of Virunga National Park.

Part investigative journalism and part documentary, [Virunga](#) follows a beleaguered team of park rangers caught in the crossfire of poachers, militia and industry in Africa's oldest national park. This film is a call to action, an account of the competing forces of greed and self-righteousness as well as sacrifice and selflessness.

Hors d'oeuvres will be served as of 19.30 and the screening will start at 20.00.



20.00 - 22.00

Hotel InterContinental - Lilie/Aster

158 creativity

Finding Your Inner Genius

"Sometimes I've believed as many as six impossible things before breakfast."
– Lewis Carroll

How can we unleash the creativity that lies within each and every one of us?



20.00 - 22.00

Turmhotel Victoria - La Terrasse

159 europe

The Future of Europe

"... beyond differences and geographical boundaries there lies a common interest."
– Jean Monnet

What big ideas and innovations can change Europe for the better?



Thursday 22 January

20.00 - 22.00

Kongress Hotel - Restaurant

160 evolution of knowledge

The Evolution of Knowledge

"The important thing is not to stop questioning."
– Albert Einstein

How will our knowledge about what it means to be human evolve in the 21st century?



20.00 - 22.00

Hotel Seehof - Salon Kirchner

161 extreme science

Extreme Science

"Extremis malis extrema remedia" (Desperate times call for desperate measures)
– Hippocrates

What's next for extreme science?



20.00 - 22.00

Hotel Grischa - Monta 5

162 family 2.0

The Family 2.0

"The family you come from isn't as important as the family you're going to have."
– Ring Lardner

What makes the families of today unique?



Thursday 22 January

20.00 - 22.00

Hotel Sunstar Alpine - Jacobshorn

163 latin america

Latin America: The Road Ahead

How can Latin American leaders promote inclusive growth and strengthen societies?

The World Economic Forum on Latin America will take place from 6 to 8 May 2015 at the Riviera Maya, Mexico.

Simultaneous interpretation in English, Spanish and Portuguese



20.00 - 22.00

Hotel Derby - Thomasmannsaal

164 leadership legacies

Leadership Legacies

"You can never have an impact on society if you have not changed yourself."
– Nelson Mandela

What does it take to define one's legacy as a great leader in today's context?



Friday 23 January

08.00 - 08.30

Congress Centre - Dischma WorkStudio

165 mindfulness/3

Mindfulness Meditation

Meditation is the art of silencing the mind and increasing self-awareness.

Start your morning with mindfulness expert Jon Kabat-Zin to learn and experience the benefits of meditation.

09.00 - 10.00

Congress Centre - Schwarzhorn BetaZone

167 betazone/digital culture

Visions of Digital Culture

James Cuno of the Getty Trust and Martin Roth of the Victoria and Albert Museum explore how the digital revolution in the museum experience is redefining how we learn and educate.



09.00 - 09.05

Congress Centre - The Projection Space

172 photo installation/balance 9

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Staying Power: Photographs of Black British Experience 1950s-1990s" (2015).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



Friday 23 January

09.00 - 09.30

Congress Centre - The Big Picture

173 touchscreen/big world 5

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

Located on the Lower Level of the Congress Centre

09.00 - 10.15

Congress Centre - Sertig IdeasLab

171 ideasl原因/oxford

Preserving Our Common Future with the University of Oxford

How can we improve the management of the global commons?

Discover in the IdeasLab:
Idea 1: Rethinking global governance
Idea 2: Mitigating climate change
Idea 3: Preserving ocean ecosystems
Idea 4: Governing cyberspace



09.00 - 10.00

Congress Centre - Wisshorn

170 healthy investments

Shifting the Healthcare Narrative

How can the current model on health be shifted from managing short-term cost control to improving long-term health outcomes?

Dimensions to be addressed:
- Investing in a healthy population
- Increasing incentives for healthy options
- Divesting from unhealthy products and services



Friday 23 January

09.00 - 10.00

Congress Centre - Seehorn

289 business context/corporate trust

New Business Context: The Case for Corporate Trust

What are the best practices and pitfalls as businesses build trust in their brands?

Dimensions to be addressed:

- Preserving the licence to innovate
- Embracing new methods of transparency
- Mitigating the impact of external shocks and scandals

This interactive session is designed as a learning experience uniquely for chief executives.

09.00 - 10.00

Congress Centre - Sanada

166 bbc/growth model

The BBC World Debate: A Richer World, but for Whom?

Are existing growth models failing to deliver jobs and address income inequality?

This session was developed in partnership with the BBC.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



09.00 - 11.00

Congress Centre - Dischma WorkStudio

169 data revolution

Data Revolution for Social Progress

How can big data be harnessed for social innovation?

Session objectives:

- Identify costs and risks of the "data deficit"
- Define challenges to building a commercially sustainable data commons
- Leverage human-centred design principles to strengthen trust

Friday 23 January

09.15 - 10.15

Congress Centre - Aspen 2

175 debate/multipolar world

Forum Debate: A Multipolar World?

Will global governance stall in a multi-polar world?

Join this Arena debate on the motion that strong global governance requires strong international leadership.

[This session is on the record and webcast live.](#)

Debating this question:



09.15 - 10.00

Congress Centre - Forum

174 brain/mindfulness

The Human Brain: Deconstructing Mindfulness

How can a better understanding of the neural basis of mindfulness meditation lead to improved clinical applications?

This session is part of the Human Brain series, which explores the latest developments in neuroscience.

[This session is on the record and webcast live.](#)



09.15 - 10.00

Congress Centre - The Studio

178 studio/transportation

The Studio: Revolutionizing Transportation

Explore solutions for sustainable transport with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

[As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.](#)

Friday 23 January

09.15 - 10.15

Congress Centre - Jakobshorn

177 stop to think/consumption

Stop to Think: Consume or Conserve?

How can we create a sense of urgency about the impact of our consumption patterns on future generations?

Start the day with an informal conversation to explore and reflect on the values that are integral to our economic activities and choices.



09.15 - 10.30

Congress Centre - Aspen 1

176 russia outlook

The Russia Outlook

What is the political, social and economic outlook for Russia in 2015?

Dimensions to be addressed:

- Responding to macroeconomic pressures
- Navigating a volatile geo-economic context
- Addressing geopolitical tensions

Simultaneous interpretation in English and Russian

This session is on the record and webcast live.



10.00 - 10.15

Congress Centre - TopLink Connect

179 live demo/mapping global transformations 5

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

Friday 23 January

10.15 - 10.20

Congress Centre - The Projection Space

180 photo installation/balance 10

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Figures and Fictions: Contemporary South African Photography" (2011).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



10.30 - 11.00

Congress Centre - The Big Picture

184 touchscreen/big history 3

Big Picture: Big History

Embark on a visual exploration of history from the Big Bang to the modern day, and glimpse into our future, using touchscreen technology.

Located on the Lower Level of the Congress Centre

10.30 - 11.15

Congress Centre - Aspen 2

182 insight/ma

An Insight, An Idea with Jack Ma

A conversation with Jack Ma, Founder and Executive Chairman of Alibaba Group, on leadership, entrepreneurship and the future of commerce

This session is on the record and webcast live.

As the session is only 45 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



Friday 23 January

10.30 - 11.30

Congress Centre - Congress Hall

181 climate and poverty

Tackling Climate, Development and Growth

What resources and commitments are needed now to tackle climate change, development and growth?

Simultaneous interpretation in all languages

This session is on the record and webcast live.



10.30 - 12.00

Congress Centre - Casanna 2 WorkSpace

287 internet governance

Keeping "Worldwide" in the Web

How can 7 billion people benefit more from an efficient, resilient and open internet?

Session objectives:

- Enable cooperation and engagement in the global dialogue
- Reconcile practical enterprise issues with policy implications
- Question assumptions about a desired future state

11.00 - 11.30

Congress Centre - Forum

186 insight/barra

An Insight, An Idea with Mary Barra

A conversation with General Motors Chief Executive Mary Barra on the new technologies and partnerships that will radically transform the global automotive industry

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



Friday 23 January

11.00 - 12.15

Congress Centre - Sanada

185 ndtv/india

India's Next Decade

How will the world's most populous democracy revive and accelerate economic modernization, growth and job creation?

This session was developed in partnership with NDTV.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



11.30 - 12.00

Congress Centre - Congress Hall

311 special session/hollande

Special Address

Simultaneous interpretation in all languages

This session is on the record and webcast live.



12.30 - 13.45

Berufsschule Davos - Berufsschule Davos

195 struggle for survival/4

Struggle for Survival: Poverty and the Dilemma of Displacement

Take part in this powerful simulation to experience some of the struggles and choices of people trying to survive on less than \$2 a day – which is nearly half of the world's population. After the simulation, field workers will discuss with participants options for engaging with those trapped by poverty.

The Struggle for Survival is hosted by the Crossroads Foundation and designed with field workers, NGOs and people struggling daily with poverty.

Take Forum shuttle line 1 (towards Davos Platz) or public bus line 1, 3 or 7 to the Postplatz stop. Address: Berufsschule Davos, Bahnhofstrasse Platz 5. For further inquiries, please email rsvp@crossroads.org.hk or call +41 (0)79 212 9526.

As this is a simulation, please arrive on time. Latecomers will not be admitted.



Friday 23 January

12.30 - 13.45

Hotel InterContinental - Primula

117 **reshaping education**

Reshaping Education

What changes are needed to enhance the quality, relevance and accessibility of education worldwide?

Dimensions to be addressed:

- Understanding learning and skills in a digital age
- Boosting quality of teaching profession
- Financing schools and universities



12.30 - 13.45

Hotel Seehof - Stübli

187 **ageing**

Economics of Longevity

How can ageing populations drive the economy forward?

Dimensions to be addressed:

- Adapting jobs to shifting demographics
- Rethinking product and service design
- From better cures to better care



12.30 - 13.45

Hotel InterContinental - Adular/Quarz

188 **business/human rights**

The Third Bottom Line

How can businesses ensure the social sustainability of their global value chains?

Dimensions to be addressed:

- Human rights and rule of law
- Workforce empowerment
- Community engagement



Friday 23 January

12.30 - 13.45

Hotel InterContinental - Lilie/Aster

189 china economy

China's Economic Update

Join China's most renowned economic and finance experts over lunch to understand the latest economic challenges and trends facing China.



12.30 - 13.45

Hotel Cresta Sun - Restaurant

190 frontier/europe

Europe's Frontier Economies

What societal, political and economic shifts are transforming Europe's frontier economies?

Dimensions to be addressed:

- New trade routes
- Geopolitical tensions
- New partnerships for socio-economic development



12.30 - 13.45

Hotel Derby - Thomasmannsaal

191 future politics

Governing in the Digital Age

How can new technologies enable better governance?

Dimensions to be addressed:

- Data-driven policy-making
- Service delivery through digital devices
- Platforms for engaging e-citizens



Friday 23 January

12.30 - 13.45

Hotel Seehof - Salon Kirchner

192 latin america growth

Economic Outlook for Latin America

How should Latin America respond to global macroeconomic shifts?

Dimensions to be addressed:

- Slower-paced growth
- Commodity price volatility
- Currency fluctuation

The World Economic Forum on Latin America will take place from 6 to 8 May 2015 at the Riviera Maya, Mexico.

Consecutive interpretation in English and Spanish



12.30 - 13.45

Hilton Garden Inn - Restaurant

194 south-south

The South-South Advantage

What does the rapid increase in South-South trade and investment mean for business and policy-makers?

Dimensions to be addressed:

- Entrepreneurial centres and hubs
- Emerging-market multinationals
- Rules, norms and standards



12.30 - 14.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

193 open forum/5

Employment: Mind the Gap?

Remuneration for top jobs continues to increase while mechanization and offshoring have eroded middle-wage jobs. Inequality in capital and income are on the rise and the trend shows no signs of abating. With 42 million people striving to join the workforce every year, is this trend reversible?

- What are the long-term concerns for youth in this tough market?
- What solutions could alleviate this trend in the short term?
- How can the labour market be re-organized?
- Is globalization driving inequality?

Simultaneous interpretation in English and German

This session is on the record and webcast live.



Friday 23 January

13.00 - 14.00

Congress Centre - Sanada

196 cnbc/europe recovery

Recharging Europe

What fiscal and monetary options will strengthen the European Union while delivering employment growth?

This session was developed in partnership with CNBC.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



14.00 - 14.05

Congress Centre - The Projection Space

197 photo installation/balance 11

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Light from the Middle East" (2012-2013).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



14.00 - 14.45

Congress Centre - Sertig IdeasLab

198 thinking ahead/frontiers of exploration

Thinking Ahead with the New Champions

Breakthrough research and innovation is essential for tackling today's most pressing challenges.

Learn about:

- Hunting viruses and learning from the fascinating world of microbes
- Pioneering space for a different view of humanity
- Hacking our genes to rethink treatments for infectious diseases

Friday 23 January

14.15 - 14.45

Congress Centre - Congress Hall

297 special session/abdullah

Advancing Middle East Security and Peace

Simultaneous interpretation in all languages

This session is on the record and webcast live.

The World Economic Forum on the Middle East and North Africa will take place from 21 to 23 May 2015 at the Dead Sea, Jordan.



14.45 - 15.15

Congress Centre - The Big Picture

203 touchscreen/big world 6

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

Located on the Lower Level of the Congress Centre

14.45 - 16.00

Congress Centre - Flüela IdeasLab

202 ideasl原因/erc

The Potential of Synthetic Biology with the European Research Council

How will the future be built using synthetic biology?

Discover in the IdeasLab:

Idea 1: Engineering biology and society

Idea 2: Transforming healthcare with synthetic biology

Idea 3: What if you could "WhatsApp" your disease?

Idea 4: The power of green plants



Friday 23 January

14.45 - 15.45

Congress Centre - Seehorn

200 digital finance

From Bucks to Bitcoins

How will the mainstreaming of digital finance disrupt financial services and transform consumer behaviour?

Dimensions to be addressed:

- Virtual vs. fiat currencies
- Technology behind digital assets
- Data privacy and regulation

14.45 - 15.45

Congress Centre - Wisshorn

201 food security

Ensuring Food Security

As demand will more than double by 2050, how can the global food system become more sustainable and inclusive?

Dimensions to be addressed:

- Investing in smart value chains
- Building resilience in a changing climate
- Scaling inclusive business models



14.45 - 15.45

Congress Centre - Sanada

199 cnn/growth markets

Growing in Harder Times

How are the world's emerging economies navigating increasingly challenging local, regional and global environments?

This session was developed in partnership with CNN.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



Friday 23 January

15.00 - 15.45

Congress Centre - Schwarzhorn BetaZone

285 betazone/growth

Secrets of Economic Growth

Leading economist Ricardo Hausmann provides a visual narrative of the future of economic growth, showcasing how pockets of productivity and innovation are forming across global regions.



15.00 - 15.45

Congress Centre - Forum

206 future electronics

Beyond Moore's Law

A conversation with Nobel Laureate Konstantin Novoselov and quantum computing expert Robert Schoelkopf on the materials and technology of future electronics

Dimensions to be addressed:
- Graphene and new materials
- Quantum computing and information technology

This session is on the record and webcast live.



15.00 - 15.45

Congress Centre - The Studio

286 studio/resource extraction

The Studio: Rethinking Resource Extraction

Explore solutions for sustainable resource extraction with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

Friday 23 January

15.00 - 16.00

Congress Centre - Aspen 2

207 arab world transformation

Regions in Transformation: Arab World

Join a dialogue with top government leaders on the global trends and national priorities that are affecting the future of the region.

The World Economic Forum on the Middle East and North Africa will take place from 21 to 23 May 2015 at the Dead Sea, Jordan.

This session is on the record and webcast live.



15.00 - 16.15

Congress Centre - Aspen 1

208 shaping davos/politics

Shaping Davos: Rethinking Politics

What new thinking and approaches are reshaping politics and civic engagement?

Connecting live to the following cities:

- Manila on making government data accessible
- Ottawa on tackling civic apathy
- Madrid on spurring economic and political reforms
- Tunis on championing the transformation process

This session was developed with the Global Shapers Community focusing on global issues and local solutions. It is part of a series of live events connecting to 40 cities worldwide.

This session is on the record and webcast live.



15.00 - 17.00

Congress Centre - Casanna 2 WorkSpace

205 disruption

Dealing with Disruption

From the sharing economy to the internet of things, how can a level playing field be preserved in the face of industry disruption?

Session objectives:

- Balance consumer benefits and job protection
- Establish approaches to regulating new technologies
- Navigate between incumbents and newcomers

Friday 23 January

15.45 - 16.00

Congress Centre - TopLink Connect

210 live demo/mapping global transformations 6

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

16.00 - 17.15

Berufschule Davos - Berufschule Davos

211 struggle for survival/5

Struggle for Survival

Take part in this powerful simulation to experience some of the struggles and choices of people trying to survive on less than \$2 a day – which is nearly half of the world's population. After the simulation, field workers will discuss with participants options for engaging with those trapped by poverty.

The Struggle for Survival is hosted by the Crossroads Foundation and designed with field workers, NGOs and people struggling daily with poverty.

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As this is a simulation, please arrive on time. Latecomers will not be admitted.



16.10 - 16.35

Congress Centre - Congress Hall

312 special session/abadi

A Vision for Iraq

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Friday 23 January

16.15 - 17.30

Congress Centre - Sertig IdeasLab

212 ideaslab/stanford

The Rise of Neuro-Health with Stanford University

How will breakthroughs in neuroscience translate into treatments for psychiatric and neurodegenerative disease?

Discover in the IdeasLab:

Idea 1: Deciphering environmental and genetic factors of brain ageing

Idea 2: Rejuvenating old brains with young blood

Idea 3: Shifting from neural circuits to novel solutions for mental illness

Idea 4: Rebuilding the brain after stroke



16.15 - 16.30

Congress Centre - TopLink Connect

213 meet the curator/roth

Meet the Curator: Martin Roth, Victoria and Albert Museum

Martin Roth discusses the Victoria and Albert Museum's immersive photographic installations, "In Search of Balance", on view at several intervals during the Annual Meeting.

This will be followed by a projection of "In Search of Balance: The Black British Experience" at 16.30 in the Projection Space.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



16.15 - 16.45

Congress Centre - Sanada

214 special session/asean

The ASEAN Agenda

How are the ASEAN economies reaping the benefits of greater regional integration in a new global economic context?

The World Economic Forum on East Asia will take place from 21 to 23 April 2015 in Nusa Dua, Indonesia.

Simultaneous interpretation in English and Khmer

This session is on the record and webcast live.



Friday 23 January

16.30 - 17.30

Congress Centre - Schwarzhorn BetaZone

215 betazone/space data

Monitoring Mother Nature

Astronaut Kathryn D. Sullivan and World Resources Institute President Andrew Steer reveal through powerful visuals how space data is transforming the way we use natural resources.



16.30 - 16.35

Congress Centre - The Projection Space

219 photo installation/balance 12

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Staying Power: Photographs of Black British Experience 1950s-1990s" (2015).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



16.30 - 17.30

Congress Centre - Dischma WorkStudio

216 comedy and empathy

Comedy and Empathy

Join playwright and performer Sarah Jones, known worldwide for her one-woman global village performances, to explore how comedy can help build the empathy needed to understand the life circumstances and points of view of others.



Friday 23 January

16.30 - 17.30

Congress Centre - Seehorn

217 corporate culture

Scaling Up Enterprise Culture

What is the secret to preserving corporate culture in high-growth enterprises?

Dimensions to be addressed:

- Attracting and retaining millennial talent
- Assuring quality growth and expansion
- Establishing an authentic brand

16.30 - 17.30

Congress Centre - Aspen 2

306 open societies

Securing Open Societies

In the wake of recent events, how should societies respond to the rise of extremism, populism and nationalism?

Join experts, policy-makers and faith leaders for a frank discussion of the options and dilemmas for maintaining open societies in the face of fear and uncertainty.

[This session is on the record and webcast live.](#)



16.30 - 17.00

Congress Centre - Forum

218 insight/ornish

An Insight, An Idea with Dean Ornish

A conversation with Dean Ornish, physician and founder of the Preventive Medicine Research Institute, on how lifestyle changes can prevent and reverse chronic disease

[This session is on the record and webcast live.](#)

[As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.](#)



Friday 23 January

16.40 - 17.10

Congress Centre - Congress Hall

313 special session/kerry

Special Address

Simultaneous interpretation in all languages

This session is on the record and webcast live.



16.45 - 17.30

Congress Centre - The Studio

223 studio/manufacturing

The Studio: Rethinking Manufacturing

Explore solutions for sustainable manufacturing with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

16.45 - 17.45

Congress Centre - Jakobshorn

220 big history/growth

Big History, Big Future: Globalization, Growth and Stability

What can leaders learn about the foundations of globalization from the origins of international trade to the advent of the Anthropocene era?

Big ideas:

- Population, agriculture and energy
- Trade, capitalism and globalization
- Anthropocene era

The Big History series brings together experts across disciplines to help leaders think big by thinking back and thinking beyond in the new global context.



Friday 23 January

16.45 - 17.45

Congress Centre - Aspen 1

222 rebooting trade

Rebooting Global Trade

How can the trade system overcome existing obstacles and support inclusive growth?

Dimensions to be addressed:

- New dynamics in the WTO, mega-regionals and plurilaterals
- Addressing a new generation of trade barriers
- Resolving conflict-driven trade tensions

This session is on the record and webcast live.



16.45 - 17.30

Congress Centre - Sanada

221 cna/asean

Creating the ASEAN Economic Community

How are the ASEAN economies reaping the benefits of greater regional integration in a new global economic context?

This session was developed in partnership with Channel News Asia.

The World Economic Forum on East Asia will take place from 21 to 23 April 2015 in Nusa Dua, Indonesia.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



17.45 - 18.45

Congress Centre - Aspen 2

224 us outlook

The Outlook for the United States

What can Washington accomplish in the next two years?

Dimensions to be addressed:

- Promoting an innovation-driven digital economy
- Supporting long-term investment in infrastructure
- Fostering sustained employment growth

This session is on the record and webcast live.



Friday 23 January

17.45 - 18.15

Congress Centre - Forum

225 insight/will.i.am

An Insight, An Idea with will.i.am

A conversation with musician and entrepreneur will.i.am on accelerating youth entrepreneurship in underserved communities through technology

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



18.00 - 18.15

Congress Centre - Congress Hall

227 sustainable development/1

Sustainable Development: Demystifying the Facts

A thought-provoking presentation by Professor Hans Rosling that reveals the surprising trends shaping today's world.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



18.00 - 19.00

Congress Centre - Sanada

226 ap/geopolitical outlook

The Geopolitical Outlook

What are the global and regional priorities that will impact industries and economies in 2015?

This session was developed in partnership with the Associated Press.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



Friday 23 January

18.15 - 18.45

Congress Centre - Congress Hall

228 sustainable development/2

Sustainable Development: A Vision for the Future

A discussion with Bill and Melinda Gates on catalysing action on the new Sustainable Development Goals

Simultaneous interpretation in all languages

This session is on the record and webcast live.



18.30 - 20.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

229 open forum/6

Should Business Lead the Social Agenda?

Complex global problems are often left for international organizations and government to solve. As a result, we have failed to meet challenges such as the Millennial Development Goals. Businesses play an increasingly important role in the global system, and face growing pressure from millennial consumers and employees to align core operations with social impact. Can businesses help to find a solution to global challenges, and should these challenges really be tackled by businesses?

- Is business doing enough?
- Can business solve social problems and make a profit? What models exist?
- Do other stakeholder groups need to rethink their traditional roles?

Simultaneous interpretation in English and German

This session is on the record and webcast live.



20.00 - 22.00

Turmhotel Victoria - La Terrasse

230 africa's future

Reimagining Africa's Future

What big ideas will accelerate inclusive growth and sustainable development in Africa?

The World Economic Forum on Africa will take place from 3 to 5 June 2015 in Cape Town, South Africa.



Friday 23 January

20.00 - 22.00

Hotel InterContinental - Adular/Quarz

232 connect

Disconnect to Connect

In today's around-the-clock connected society, how can we improve our work-life balance?



20.00 - 22.00

Hotel Cresta Sun - Restaurant

233 cultural leaders

Cultural Leaders Dinner: The Art of Leadership

"Art is not what you see, but what you make others see."
– Edgar Degas

What is the responsibility of the artist in the new global context?



20.00 - 22.00

Hotel Derby - Fluela 3

234 keeping the faith

Keeping the Faith

"You must not lose faith in humanity. Humanity is an ocean; if a few drops of the ocean are dirty, the ocean does not become dirty."
– Mahatma Gandhi

What inspires us towards a brighter vision for the future?



Friday 23 January

20.00 - 22.00

Hotel Derby - Fluela 1 + 2

235 pundits

Pundits, Professors and Predictions

Join the world's leading opinion-shapers from media and academia to debate scenarios for 2015.



20.00 - 22.00

Turmhotel Victoria - Victoria

236 survival of our species

Survival of Our Species

"Extinction is the rule. Survival is the exception."
– Carl Sagan

What scientific, technological and social breakthroughs are needed to safeguard humanity's long-term survival?



20.00 - 22.00

Hotel InterContinental - Turmalin

237 voyages of discovery

Voyages of Discovery

"That's one small step for a man, one giant leap for mankind."
– Neil Armstrong

Why do explorers risk everything to conquer the great unknown?



Friday 23 January

20.00 - 22.00

Hotel Sunstar Alpine - Parsenn 1-2-3

288 cancer cure

Cancer – Pathways to a Cure

Cancer is a leading cause of death worldwide, accounting for 8.2 million deaths a year with new cases expected to rise 70% over the next two decades.

What breakthroughs in prevention and therapy offer a glimpse of a cancer-free future?



Saturday 24 January

08.00 - 08.30

Congress Centre - Dischma WorkStudio

238 mindfulness/4

Mindfulness Meditation

Meditation is the art of silencing the mind and increasing self-awareness.

Start your morning with mindfulness expert Jon Kabat-Zin to learn and experience the benefits of meditation.

09.00 - 10.00

Congress Centre - Schwarzhorn BetaZone

239 betazone/public art

Visions of Public Art

Artistic Director Anne Pasternak and designer Daan Roosegaarde reinterpret public space by showing how art can reinvigorate an entire urban community.



09.00 - 10.15

Congress Centre - Flüela IdeasLab

243 ideaslab/social innovation

Sparking Systemic Change with Social Entrepreneurs

What innovative models and strategies can help your organization achieve large-scale systemic change and impact?

Discover in the IdeasLab:

Idea 1: Disrupting value chains to tap new markets

Idea 2: Advancing opportunities to counter economies of exclusion

Idea 3: Fostering health innovation at scale

Idea 4: Designing a networked approach for delivery



Saturday 24 January

09.00 - 09.15

Congress Centre - Wisshorn

241 davos challenge/3

Next Steps in the Davos Challenge

Join those who took part in this year's Davos Challenge: Walk for Education to see if you reached your 6-kilometre goal and learn when and how your bicycle will be delivered to schoolchildren in rural South Africa.



09.00 - 10.00

Congress Centre - Seehorn

242 healthcare innovation

My Doctor Is Digital

How can we create better health outcomes from disruptive innovation?

Dimensions to be addressed:

- Mapping where healthcare is ready for change
- Financing transformation
- Creating incentives for adoption and adaptation



09.00 - 10.30

Congress Centre - Dischma WorkStudio

240 chronic disease crisis

Globalization of Chronic Disease

What is needed to deliver an effective response to the global impact of non-communicable diseases?

Session objectives:

- Understand key trends in the emerging global chronic disease crisis
- Explore scenarios for key risk factors
- Design multistakeholder responses to lower the burden of disease



Saturday 24 January

09.15 - 10.15

Congress Centre - Aspen 2

245 cyberthreats

Fighting Shadows

What are effective and acceptable responses to cyberthreats?

Dimensions to be addressed:

- Refocusing defence and deterrence
- Balancing data privacy and security
- Rethinking international conventions

This session is on the record and webcast live.



09.15 - 10.00

Congress Centre - The Studio

246 studio/water security

The Studio: Reviving Water

Explore solutions for sustainable water supply with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

09.15 - 10.15

Congress Centre - Aspen 1

244 asia trust

Rebuilding Trust in Asia

How can the world's most populous region prevent a vicious cycle of rising nationalism and geopolitical tensions from impeding its future growth?

Dimensions to be addressed:

- Public-private business coordination
- Confidence-building and cultural diplomacy
- Common natural resource agenda

The World Economic Forum on East Asia will take place from 21 to 23 April 2015 in Nusa Dua, Indonesia.

This session is on the record and webcast live.



Saturday 24 January

09.15 - 10.15

Congress Centre - Wisshorn

247 talent

Winning with Talent

How can enterprises identify, engage and develop a competitive and agile workforce?

Dimensions to be addressed:

- Re-evaluating recruiting strategies
- Fostering diversity and entrepreneurship
- Shifting from training to continuous learning

09.15 - 10.15

Congress Centre - Sanada

248 univision/global science

Global Science Outlook

How will science solve global problems and change our lives?

Dimensions to be addressed:

- Tackling climate change
- Solving great mysteries, from the brain to the cosmos
- Establishing the science-driven economies of the future

This session was developed in partnership with Univision.

Simultaneous interpretation in English and Spanish

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



09.30 - 10.15

Congress Centre - Sertig IdeasLab

249 thinking ahead/inclusive societies

Thinking Ahead with the New Champions

With the widening gap between rich and poor in many parts of the world and a growing lack of adequate basic services, new solutions and approaches are needed to fuel our vision of a fair and inclusive society.

Learn about:

- Revolutionizing fundraising to create a lasting impact
- Resilience as a pathway to intergenerational well-being
- Offering inclusive internet access with a global reach

Saturday 24 January

10.00 - 10.15

Congress Centre - TopLink Connect

250 live demo/mapping global transformations 7

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

10.00 - 10.30

Congress Centre - Congress Hall

251 performance/new global village

Performance: The New Global Village

Playwright and performer Sarah Jones explores our differences and common values through masterful impersonations of a diverse cast of characters.

[Simultaneous interpretation in all languages](#)

[This session is on the record and webcast live.](#)



10.30 - 11.30

Congress Centre - Wisshorn

252 debate/global corporation

Forum Debate: The Bottom Line

Has shareholder value maximization failed as a source of long-term wealth creation and social benefit?

Join this Arena debate on the motion that shareholder value maximization has failed to provide long-term benefits to society.

Debating this question:

Saturday 24 January

10.30 - 11.45

Congress Centre - Sertig IdeasLab

254 ideaslab/cmu

Robots vs Humans with Carnegie Mellon University

Do risks outweigh opportunities in today's advanced robotics?

Debate in the IdeasLab:

Idea 1: Worker robots and the automated economy

Idea 2: Power dynamics – who controls the robots, controls the future

Idea 3: Humanitarian crises and disaster-response robotics

Idea 4: Robotic assistance where we live, work and play



10.30 - 11.30

Congress Centre - Seehorn

253 fossil fuels

Fossil Fuels at a Crossroads

As fuel prices decline and geopolitical risks increase, what is the long-term future of fossil fuels in the energy mix of large economies?

Dimensions to be addressed:

- Rising costs and complexity
- Threat of fossil fuel divestment
- Technology and automation

10.45 - 11.45

Congress Centre - Schwarzhorn BetaZone

255 betazone/cosmology

The Galactic Context

Nobel Laureate in astrophysics Brian Schmidt and cosmologist Lawrence Krauss explore the unfathomable scale of the universe and humanity's place within it.



Saturday 24 January

10.45 - 10.50

Congress Centre - The Projection Space

256 photo installation/balance 13

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Light from the Middle East" (2012-2013).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



11.00 - 11.30

Congress Centre - The Big Picture

262 touchscreen/big world 7

Big Picture: Big World

Embark on a visual exploration of environmental changes to our planet that combines scientific evidence with powerful photography, using touchscreen technology.

Located on the Lower Level of the Congress Centre

11.00 - 11.45

Congress Centre - The Studio

261 studio/climate change

The Studio: Reversing Climate Change

Explore solutions for sustainable climate adaptation with creators, innovators and entrepreneurs in an interactive landscape of light, sound and motion – Dune – created by artist Daan Roosegaarde.

As space is limited to 40 participants, please arrive early. The door will be closed at the scheduled time and no latecomers admitted.

Saturday 24 January

11.00 - 12.00
Congress Centre - Aspen 2

257 health/nutrition

Let Food Be Thy Medicine

How can our daily diet and dietary habits become a cornerstone of health?

Dimensions to be addressed:

- Role of nutrition in tackling disease
- Impact of traditional culinary systems
- Need for global dietary guidelines

Simultaneous interpretation in English and Spanish



11.00 - 12.00
Congress Centre - Jakobshorn

258 impact of the arts

The Impact of the Arts

How are cultural leaders addressing today's global challenges through their art?

Join the artists pushing forward progress on social cohesion, diplomacy and sustainability and learn more about the context of the interactive and immersive experiences integrated into the Annual Meeting.



11.00 - 12.15
Congress Centre - Aspen 1

260 shaping davos/conflict resolution

Shaping Davos: Conflict Resolution

What new ideas and innovative approaches are rebuilding trust in areas of conflict?

Connecting live with the following cities:

- Colombo on rebuilding a nation's political system
- Juba on youth-led reconciliation processes to foster durable peace
- Gaza on the restoring confidence in areas of protracted conflict
- San Salvador on the need for dialogue to rebuild trust in institutions

This session was developed with the Global Shapers Community focusing on global issues and local solutions. It is part of a series of live events connecting to 40 cities worldwide.

This session is on the record and webcast live.



Saturday 24 January

11.00 - 11.30

Congress Centre - Forum

259 insight/molina

An Insight, An Idea with Mario Molina

A conversation with Nobel Laureate Mario Molina on communicating the science behind climate change

This session is on the record and webcast live.

As the session is only 30 minutes long, please be seated early; the doors will be closed at the scheduled time and no latecomers admitted.



11.00 - 12.00

Congress Centre - Sanada

291 yahoo news/gender and development

Ending Poverty through Parity

A new set of development goals will be launched in 2015. How can investing in women and girls accelerate progress on the new goals?

This session was developed in partnership with Yahoo News.

This session is linked to the World Economic Forum Global Gender Gap Report which quantifies and tracks the magnitude of gender-based disparities.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



12.00 - 13.30

Congress Centre - Throughout the Congress Centre

265 mexico buffet

Mexico Buffet

The Government of Mexico invites you to enjoy the cuisine and culture of Mexico.

Saturday 24 January

12.00 - 12.45

Congress Centre - Forum

264 brain/disease

The Human Brain: Deconstructing Mental Illness

How can a better understanding of the neural basis of emotional disorders and neurodegenerative disease lead to more effective treatments?

This session is part of the Human Brain series, which explores the latest developments in neuroscience.

This session is on the record and webcast live.



12.15 - 13.00

Congress Centre - Aspen 2

299 future military

The Future of the Military

How should military forces adapt to future security threats?

This session is on the record and webcast live.



12.30 - 13.45

Berufsschule Davos - Berufsschule Davos

266 struggle for survival/6

Struggle for Survival

Take part in this powerful simulation to experience some of the struggles and choices of people trying to survive on less than \$2 a day – which is nearly half of the world's population. After the simulation, field workers will discuss with participants options for engaging with those trapped by poverty.

The Struggle for Survival is hosted by the Crossroads Foundation and designed with field workers, NGOs and people struggling daily with poverty.

Take Forum shuttle line 1 (towards Davos Platz) or public bus line 1, 3 or 7 to the Postplatz stop. Address: Berufsschule Davos, Bahnhofstrasse Platz 5. For further inquiries, please email rsvp@crossroads.org or call +41 (0)79 212 9526.

As this is a simulation, please arrive on time. Latecomers will not be admitted.



Saturday 24 January

13.15 - 14.00

Congress Centre - Aspen 2

300 future intelligence

The Future of Intelligence Agencies

How should intelligence agencies adapt to future security threats?

Join an informal discussion with leaders from the intelligence community on the new global context.

This session is on the record and webcast live.



13.45 - 13.50

Congress Centre - The Projection Space

267 photo installation/balance 14

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Figures and Fictions: Contemporary South African Photography" (2011).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



14.00 - 15.15

Congress Centre - Congress Hall

268 global economic outlook

The Global Economic Outlook

What should be at the top of the agenda for the global economy in the year ahead?

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Saturday 24 January

15.00 - 15.05

Congress Centre - The Projection Space

270 photo installation/balance 15

Photo Installation: In Search of Balance

"In Search of Balance" is a series of immersive photo installations offering alternative visions of contemporary society and reflecting new and emerging photographic cultures. The photographs in this installation are from the Victoria and Albert Museum's exhibition, "Staying Power: Photographs of Black British Experience 1950s-1990s" (2015).

"In Search of Balance" was created by the Victoria and Albert Museum in collaboration with the design company Fifty-Nine Productions.

Projected on the walls between the Middle and Lower Levels of the Congress Centre



15.15 - 15.30

Congress Centre - TopLink Connect

269 live demo/mapping global transformations 8

Live Demo: Mapping Global Transformations

Learn about the Forum's new knowledge platform, which captures the collective intelligence of its global networks and provides insight into global, regional and industry transformations.

15.30 - 16.30

Congress Centre - Schwarzhorn BetaZone

272 betazone/compassion

The Neuroscience of Compassion

What can the latest research on the human brain reveal about compassion and its potential to transform the self, organizations and societies?



Saturday 24 January

15.30 - 16.00

Congress Centre - The Big Picture

278 touchscreen/big history 4

Big Picture: Big History

Embark on a visual exploration of history from the Big Bang to the modern day, and glimpse into our future, using touchscreen technology.

[Located on the Lower Level of the Congress Centre](#)

15.30 - 16.45

Congress Centre - Flüela IdeasLab

277 ideasl原因/tech pioneers

Energy Innovations with the Technology Pioneers

What cutting-edge technologies will redefine energy and resource efficiency?

Discover and debate in the IdeasLab:

- Idea 1: Lowering the cost of solar energy
- Idea 2: Energy and resource recovery from waste
- Idea 3: Smart grids for energy efficiency
- Idea 4: Power-saving telecommunications



15.30 - 16.30

Congress Centre - Jakobshorn

273 davos insights/crisis

Davos Insights on Crisis and Cooperation

What security and governance issues will present challenges to industry and society and how can they be addressed in the year ahead?

Join Global Agenda Council Members and experts for an analysis of key discussions from the Annual Meeting 2015.



Saturday 24 January

15.30 - 16.30

Congress Centre - Sertig IdeasLab

274 davos insights/growth

Davos Insights on Growth and Stability

What will drive global growth in the year ahead and how can we ensure that it creates employment and reduces income inequality?

Join Global Agenda Council Members and experts for an analysis of key discussions from the Annual Meeting 2015.



15.30 - 16.30

Congress Centre - Seehorn

275 davos insights/innovation

Davos Insights on Innovation and Industry

What developments in science, technology and business innovation will transform society in the year ahead?

Join Global Agenda Council Members and experts for an analysis of key discussions from the Annual Meeting 2015.



15.30 - 16.30

Congress Centre - Aspen 2

276 davos insights/society

Davos Insights on Society and Security

What factors are eroding trust in public- and private-sector institutions and how can social stability be reinforced in the year ahead?

Join Global Agenda Council Members and experts for an analysis of key discussions from the Annual Meeting 2015.

This session is on the record and webcast live.



Saturday 24 January

15.30 - 16.30

Congress Centre - Sanada

271 **bbc/diversity**

The Diversity Dividend

How can organizations embrace diversity to drive innovation and sharpen their competitive edge?

Dimensions to be addressed:

- Paths for women in power
- Ensuring LGBT inclusion
- Diversity beyond borders

This session was developed in partnership with BBC.

As this session is televised, please arrive 15 minutes before the start. The doors will be closed at the scheduled time. This session is on the record and webcast live.



16.45 - 17.45

Congress Centre - Congress Hall

279 **cnbc/global agenda**

The Global Agenda 2015

The Co-Chairs of the Annual Meeting highlight the key issues for 2015 and the implications for government, industry and society.

This session was developed in partnership with CNBC.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



17.45 - 18.00

Congress Centre - Congress Hall

280 **closing**

Closing Performance: A Symphony for Our Times

Composer Tod Machover and creative studio Artisan close the Annual Meeting with a powerful multimedia performance celebrating the spirit of dialogue and reminding us of our collective responsibility.

Simultaneous interpretation in all languages

This session is on the record and webcast live.



Saturday 24 January

18.30 - 20.00

Congress Centre - Shuttle Hub

281 transfer to soirée

Transfer to the Soirée

Continuous bus service from the Shuttle Hub to the Hotel InterContinental

Please use [Forum Shuttle Line 4](#).

19.00 - 23.00

Hotel InterContinental - Seehorn

282 soirée

Soirée "Let the Music Play" at the InterContinental

Join new and old friends at the InterContinental hotel to complete your Annual Meeting experience. The dress code for the Soirée is black tie or traditional national dress, and sign-up is required.



21.00 - 23.30

Hotel InterContinental - -

283 transfer back to shuttle hub

Transfer Back to the Shuttle Hub

Continuous bus service from the Soirée to the Shuttle Hub at the Congress Centre